



*May the quintessence of my passionate
years of hard work and research serve as
a tribute to the beauty that you embody.*

A handwritten signature in dark ink, reading "Yvan Allouche". The signature is written in a cursive style with a horizontal line underneath.

Yvan Allouche, Founder of Laboratoires
Biologique Recherche



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Our Commitments



LA MAISON
BIOLOGIQUE RECHERCHE



50 Years of Passion

Founded in the late 1970s by a family of artisanal skincare experts, Biologique Recherche is the fruit of the hard work and dedication of Yvan Allouche, a biologist, and his wife Josette Allouche, a physiotherapist. Their consummate savoir-faire and visionary approach underpin the brand's reputation for effectiveness and outstanding products.

They created an exclusive, personalized methodology of cosmetic treatments adapted to every Skin Instant® and based on products with a high concentration of active ingredients. Biologique Recherche operated as a research and development lab, focusing exclusively on formulating products for beauty professionals who were disappointed by the products available at that time. Biologique Recherche's global approach to the skin, as an organ directly connected to all the others, brought a new vision to the brand's specific techniques.

In 2007, Rupert Schmid and Pierre-Louis Delapalme took the helm of Biologique Recherche, injecting a new dynamism that would drive forward the brand's growth without losing its passion or its soul. The founders' son, Dr Philippe Allouche, is also instrumental to Biologique Recherche's development, disseminating its prodigious know-how in his role as Research & Creative Director.

This close-knit team goes back a long way and shares the same respect for expertise and the pursuit of perfection. They've now introduced Biologique Recherche to over 85 countries, where its treatment methods and skincare products can be exclusively accessed in the most select esthetic and medical establishments. The same spirit runs through the entire company, with staff at every level just as passionate and keen to preserve the intellectual heritage of this family business.



Reinventing yourself without losing sight of your roots – that's the philosophy that shapes Biologique Recherche. We stay true to our personalized methodology and our products while preserving our authenticity and continuing to innovate so guests enjoy an ever more personalized experience.

Its flagship institute, the Ambassade Biologique Recherche, located in a historic private hotel at 32 Avenue des Champs-Élysées in Paris, is the cradle of Biologique Recherche's soul.





« Our skin's condition changes numerous times in a single day, as well as during the course of our lifetimes ».

Dr Philippe Allouche

The Skin Instant[©], a Personalized Vision of Cosmetic Treatments

When describing the skin, Dr Philippe Allouche often uses the allegory of a house: "if the roof is badly built and fails to protect the house against external aggressions, then everything inside is subject to stress and becomes vulnerable." To obtain real results, we must focus on the epidermis. By creating an ideal surface for youth and radiance. This approach to observe how the epidermis is constantly communicating with the skin's deeper structures is known as "interface cosmetology" and it enables an understanding of how cosmetic active ingredients can provide noticeable benefits to skin when only applied topically to the epidermis.

A person has not only one, but several skins and everyones personal Skin Instant[©] evolves dramatically throughout the course of one day. The artificial categorization of skin as normal, dry or oily provides a poor physiological definition of a skin's condition, giving only a stationary image of the epidermal cosmetic imbalances.

"The same epidermis can present both balanced and dehydrated zones, as well as hyper-secretion of sebum simultaneously. Inappropriate treatment can easily lead to new imbalances or reactivate old ones".

For instance, an over aggressive product for so called "oily" skin can cause epidermal hydration problems, while a comedogenous or over-rich product used on formally hyper-seborrheic, now apparently balanced skin, can trigger a recurrence of the earlier condition. Lastly, external factors such as climate, temperature, air-conditioning, tobacco, and pollution, as well as internal factors such as stress, sexual hormones, hygiene and age, all affect the skin.

The Biologique Recherche methodology approaches the epidermis in the light of each of these factors and the way they evolve. This explains the importance of properly diagnosed Skin Instants[©]. These variations complicate the choice of skincare products since it must take all these factors into account and is therefore not always identical. Biologique Recherche professionals are trained to analyze all of these variables and advise women and men on the treatment that is best suited to their particular Skin Instants[©].

A High-Precision Scientific Approach

Biologique Recherche is an exclusively professional brand backed by a promise of effectiveness and personalized treatments. Relying on the know-how of skincare experts and detailed knowledge of skin physiology, it has further developed its scientific expertise by enriching its treatment methodology, associating new targeted products and specific techniques.

Every year, Biologique Recherche R&D teams carry out in-depth research in fields likely to influence developments in the world of cosmetics. Medical consultants specializing in dermatology, cosmetic surgery and oncology support the teams' research work.

Biologique Recherche offers more than 150 formulas that are constantly analyzed, optimized and reformulated to guarantee their effectiveness and preserve resources. Innovation, a core value of the brand, delivers more than four innovations and ten major reformulations a year.

The production in France is managed and controlled over the entire value chain, starting with the selection of raw materials, which are stored under optimal conditions to respect their fragility and naturalness.

Today, 100% of Biologique Recherche skincare products are manufactured in-house by the Research & Development service in Suresnes, France.



The production system

The excellence of our production stems from strict compliance with Best Manufacturing Practice in the cosmetics sector. These guidelines aim, in particular, to respect product hygiene and safety criteria.

The facility is both a research and a production laboratory, with a go-forward system to avoid cross-contamination, separate circulation of raw materials and people and, lastly, a system of clean zones, to guarantee maximum product quality.



OUR METHODOLOGY

An Exclusive, Personalized Methodology

Our methodology is based on unique, personalized protocols adapted to each individual's Skin Instant®. Our face, body and scalp treatments are organized around three key stages:

1

ASSESSMENT STAGE

Analysis of the specific needs of the skin

Before each treatment, the Biologique Recherche expert carries out an in-depth dermo-cosmetic diagnosis to identify changes in Skin Instant®.

This diagnosis, performed using the Skin Instant® Lab system, is supplemented by a visual analysis, measurements and a questionnaire to define the most suitable treatment protocol. The VisioLab® technique uses high-definition images and scientific analysis of the face to provide even more precise results.

In 2020, Biologique Recherche moved to a new level with launch of My Beauty DNA*: a precise analysis of the genome to better understand genetic predispositions and thereby personalize the treatment protocol.

*My Beauty DNA is available only in countries authorized to conduct DNA tests

2

INITIALIZATION STAGE

Preparing and balancing the epidermis

The protocol starts with individualized preparation of the epidermis, the ultimate shield protecting the skin from external aggressors. It is performed according to a precise and rigorous ritual based on:

- In-depth cleansing of the skin associated with massage,
- Preparation of the skin using, in particular, the Lotion P50, the brand's iconic product, followed by the application of a mask.

3

TREATMENT STAGE

Targeting each issue and treating it in depth

This stage incorporates products with the highest concentration of active ingredients, to "recondition" the epidermis and help enhance its potential for self-regeneration.

When they're applied in line with the Biologique Recherche methodology, they balance, hydrate and revitalize the epidermis as required by each Skin Instant®.

The active ingredients take effect gradually, skin quality improves, and the complexion becomes radiant.



Dermo-cosmetic analysis

Assessment stage > Initialization stage > Treatment stage

Biologique Recherche's treatment protocol is always built on the basis of a personalized dermo-cosmetic diagnosis to analyze the individual's Skin Instant®: a specific approach that takes in physiological, behavioral and tactile factors. This unique diagnosis, the first stage in the Biologique Recherche methodology, makes it possible to identify the Skin Instant®.

SKIN INSTANT® LAB

Analysis of the Skin Instant®

The Skin Instant® Lab consists of five sensors (measuring hydration, trans-epidermal water loss, elasticity, pigmentation and sebum levels) linked to a computer with an exclusive diagnostic analysis software program developed by Biologique Recherche. Based on our expert's dermo-cosmetic analysis and objective measurements, the Skin Instant® Lab, retrieves data from our knowledge bank to come up with a selection of products and treatments perfectly matched to your Skin Instant® needs.

VISIOLAB®

Diagnosis through analysis of high-definition images

As a complement to the Skin Instant® Lab, the Visiolab® takes a high-resolution picture of your face so that its features can be scientifically analyzed. A detailed image will further analyze any wrinkles, the evenness of your complexion, UV pigmentation and the state of your pores. Results are calculated in real time so your beautician can directly interpret your Skin Instant® and tailor a prescription of products and treatment that is adapted to your individual requirements.

MY BEAUTY DNA®

Genetic predispositions of the skin

Using a DNA testing kit, My Beauty DNA®* is able to analyze 14 skin characteristics linked to aging, sensitivity, exposure to the sun and environmental factors and the skin profile. This analysis enables better understanding of each individual's genetic predispositions and the "inherited" needs of their skin, which are invisible to other diagnostic instruments.

*only in authorized countries

The different systems of analysis, diagnosis and prescription of products and treatments make it possible to monitor changes in the Skin Instant® over time.





OUR PERSONALIZED
TREATMENTS

Our Personalized Treatments

Biologique Recherche strives to understand the skin to continuously adjust the treatment protocols to each Skin Instant®. These protocols are always developed on the basis of a personalized dermo-cosmetic diagnosis. All Biologique Recherche's personalized treatments, whether for face, body or scalp, are created with the same rigor, using the same methodology.

They are organized around nine key stages during which the guest is pampered by the expert hands of a trained beauty therapist, who enters into a dialogue with the skin, a reflection of the whole person.

01 Dermo-Cosmetic Assessment

Individual and personalized.

02 Skin Cleansing

Proprioceptive massage, make-up removal and application of cleansing milk.

03 Skin Exfoliation

Application of Lotion P50 to purify the skin while respecting the epidermis's acid pH.

04 Boosters

A professional treatment available only in the Biologique Recherche's centers: application of boosters to optimize results.

05 Mask Application

To prepare, condition and stimulate the skin before the treatment stage.

06 Remodeling Face®

Thanks to the four currents acting in synergy to improve volume and tone.

07 Serums Application

Targeted serums and Quintessential serums specially selected by the beauty therapist for a customized treatment.

08 Creams Application

The creams enhance the action of the serums by providing comfort and protection against external aggressions.

09 Finishing Serums Application

Depending on the skin and its needs, Biologique Recherche Finishing Serums stabilize and optimize the action of the treatment with complementary botanical and marine active ingredients.

Haute Couture Program

The ultimate step towards ultra-personalized treatments

Biologique Recherche broke new grounds in personalized skin care with the ultra-personalized treatment line launched in 2011.

Haute Couture is designed to bring you just the right products and unique treatments to suit your specific Skin Instant®.

That is why the treatments and products we recommend vary to suit your skin's different needs at every appointment.

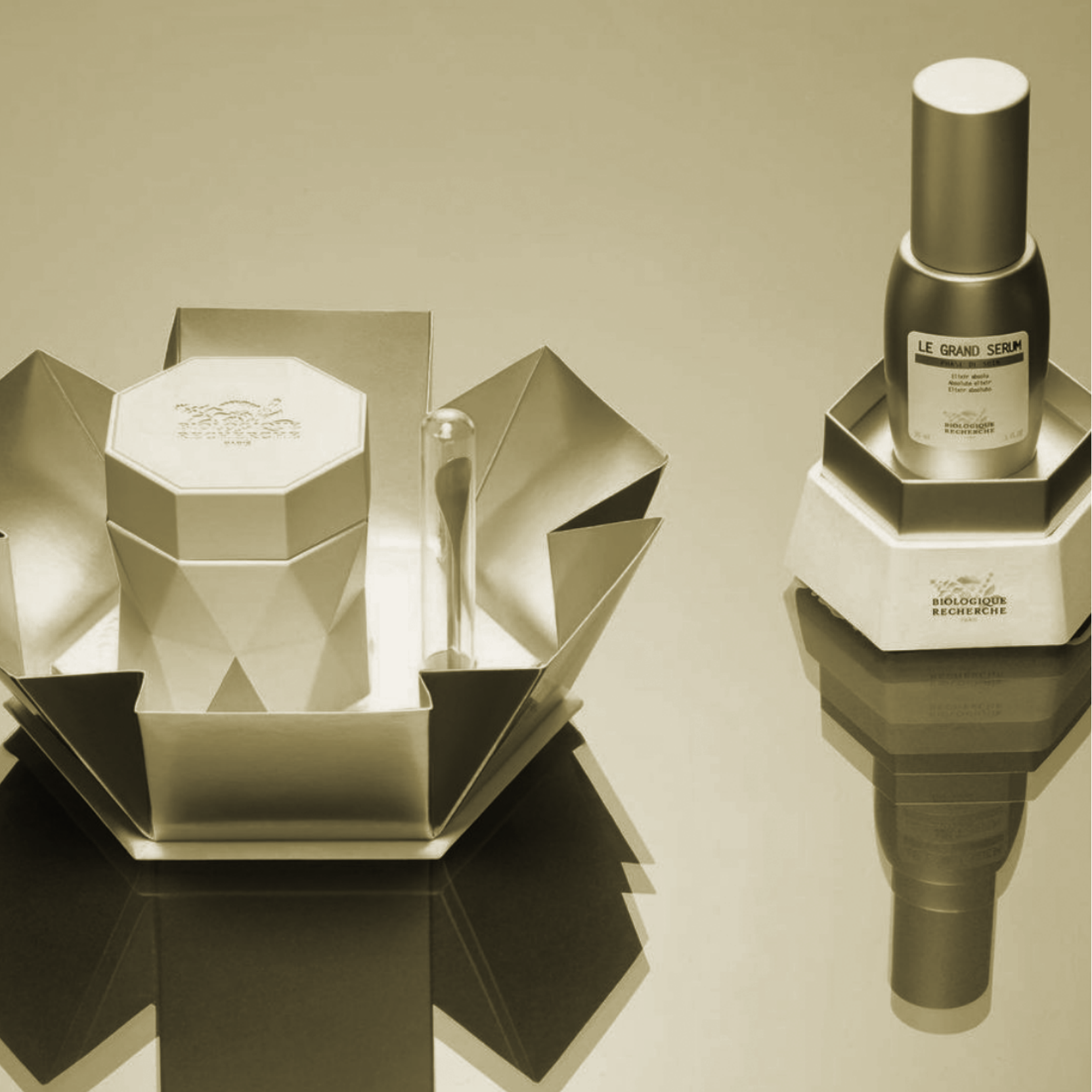
Three fundamental steps are repeated over the course of the program:

- Cosmetological assessment of the skin
- Creation of a set of customized products
- A personalized treatment

An assessment is performed with a Biologique Recherche medical consultant at the end of the program.

Available for an intensive one, three or six month period.





OUR COSMETIC
PREPARATIONS



Face

Preparation of the Epidermis

Assessment Stage > Initialization Stage > Treatment Stage

1. Cleansers

Cleansers remove all traces of makeup and pollution. They contain active ingredients that initiate the treatment process and leave the skin soft and refreshed. As the first step in every skincare routine, they should be used every day, morning and evening.



2. Exfoliators

This unique formula is the result of several years of reflection and experience. The Lotion P50 range, the brand's most iconic product, supports the epidermis' natural exfoliation process and the reconstruction of the epidermal shield. The fortified epidermis can then effectively fulfill its protective functions, thus enhancing skin's self-regeneration potential. All Biologique Recherche skincare treatments, whether administered at home or in a beauty institute, begin with the "P50 Ritual".

« If you like the Lotion P50, you love it for the rest of your life ».

Dr Philippe Allouche



3. Masks & Co-factors

The masks contain a high concentration of active ingredients to balance and purify the epidermis, together with essential fatty acids to replenish the skin's proteo-lipidic film after exfoliation and prepare it for application of the treatment stage products.

The co-factors, designed to correct and treat specific areas of the face are in the shape of patches or pre-cut masks that adapt perfectly to the curves of the face to improve penetration of the active ingredients.

Treatment of the Epidermis

Assessment Stage > Initialization Stage > Treatment Stage

4. Targeted and Quintessential Serums

Targeted Serums

Some Skin Instants® may present specific but temporary imbalances that require targeted treatment delivering both immediate and lasting results. This is why Biologique Recherche developed a new generation of serums – targeted serums. Thanks to active ingredients sourced from phytobiology and biotechnology, they tackle the causes and the consequences of the observed dysfunctions.



Quintessential Serums

The quintessential serums are the brand's purest formulations. They contain only active ingredients in the form of amino acids or short peptides, which target specific imbalances (dehydration, devitalization, fine lines, seborrhea-prone skins, etc.).



5. Creams

Face Creams

The creams complete the action of the serums by providing comfort and protection against external aggressions. Easy to apply and with a rich concentration of active ingredients, these special emulsions do not leave an occlusive film. Our creams can be divided into 10 categories, each of which corresponds to a particular Skin Instant® need.

The different Biologique Recherche Cream Categories

Anti-wrinkle	Protective
Soothing	Firming
Brightening	Regenerating
Hydrating	Revitalizing
Nourishing	Sebo-regulating



Eye Contour Creams

The area around the eyes is particularly sensitive and is often overlooked. As one of the first areas of the face to reveal signs of aging, it has specific hydration and nutrient needs. These products are designed for young or mature Skin Instants® and hydrate, refresh or smooth the skin depending on its particular needs.



Finishing Treatment

Assessment Stage > Initialization Stage > Treatment Stage



6. Finishing Serums

Finishing Serums

These serums, applied as a finishing touch, are created from very special formulations. The precious fluids, sophisticated and glamorous, bring instant and lasting improvements to the skin, thanks to the combination of numerous plant extracts with multiple properties. Finishing serums also stabilize the products applied during the treatment stage. As an excellent base for makeup, they are perfectly suited to both everyday use and special moments.



Tinted Skincare

It took three years of research to develop the perfect alliance between the performance of a treatment product and the ideal coverage of a foundation product. Sérums de Teint address three major issues: pollution and blue light, hydration and unifying of the complexion.

Solar

Suncare products are essential in protecting the epidermis from the solar radiation that directly impacts skin ageing. Biologique Recherche pushes sun protection even further with a trio of products to prepare skin prior to sun exposure, provide effective protection, and soothe it afterwards.

Exclusively developed by our research laboratory, Triple Shield Complex® provides 100% natural protection against UVA, UVB and infrared radiation to prevent skin ageing and dehydration.





Body

Preparation of the Epidermis

Assessment Stage > Initialization Stage > Treatment Stage

1. Exfoliants

The exfoliating function of these formulations is reinforced to adapt to the thicker epidermis of body's skin. This step is essential to cleanse and balance the skin and is an ideal preparation for application of Biologique Recherche treatment products.



2. Body Wraps

Every day, a certain number of toxins build up in the body, asphyxiate the epidermis and disrupt vital cell mechanisms. To help the body eliminate the accumulated toxins or prepare the skin for a slimming program, Biologique Recherche proposes specific wraps containing marine algae.

Treatment of the Epidermis

Assessment Stage > Initialization Stage > Treatment Stage

3. Serums & Oils

The unique texture of Biologique Recherche serums and oils, which can be used alone or in combination with creams to optimize the impact of the active ingredients, helps them rapidly penetrate the skin.



4. Creams

An essential step in the treatment stage, creams for the body tackle specific problems (stretch marks, cellulite, regeneration, dark spots) to restore a more harmonious appearance.



Scalp

Preparation of the Scalp

Assessment Stage > Initialization Stage > Treatment Stage

1. Exfoliants

Lotion P50 Capillaire gently purifies the scalp and regulates sebum secretions while also increasing hair fiber resistance.



2. Masks

Depending on the particular concern to be treated, masks help reinforce the scalp and hair shaft in preparation for the application of the treatment stage products.



3. Shampoos

The shampoos gently cleanse and purify the different Scalp Instants in accordance with their needs. All Biologique Recherche shampoo washing agents are plant-based to ensure gentle cleansing. They do not contain Sodium Laureth Sulfate and are suitable for frequent washing without any risk of irritating the scalp.

Treatment of the Scalp

Assessment Stage > Initialization Stage > Treatment Stage



4. Balms & Creams

Biologique Recherche balms and creams are all silicone-free, repairing the outer cuticles on the hair shafts for smoother and more lustrous hair.

5. Treatment Serums

Biologique Recherche has developed a range of serums that deliver comprehensive and intensive benefits for visible results. They're formulated with raw ingredients and designed to effectively tackle specific hair concerns like hair loss (alopecia), or to treat hyper-seborrhea.



6. Finishing Serums

Finishing serums are the last touch to the treatment, protecting capillary fibers and strengthening the hair shaft. Fortified and protected from everyday environmental damage in this way, the hair is shinier and more lustrous.





OUR PRESENCE
IN THE WORLD

Ambassade Biologique Recherche

The Biologique Recherche Ambassade, a concept created by the founder Yvan Allouche, is the most striking illustration of the brand's excellence and know-how.

Opened in 1993, this flagship is located in a private mansion at 30-32 Avenue des Champs-Élysées.

It is installed in one of the few authentic private mansions on the Avenue des Champs-Élysées and overlooks a quiet courtyard protected from the bustle of this city location.

Since its creation, the Ambassade Biologique Recherche in Paris has been the display case for all the brand's expertise. It houses both the institute offering personalized treatments to an international clientele and the Académie Josette Allouche, a training center set up to transmit Biologique Recherche's know-how to beauty therapists from all over the world.

A genuine cradle of the brand, the Ambassade brings together all the expertise, rigor and experience of La Maison Biologique Recherche.



*Like the embassy
of a country, the
Ambassade is Biologique
Recherche's exclusive
and extraordinary
representative in the city.*



An International Presence

Very attached to its French roots and history, Biologique Recherche was one of the first companies to sign up for the 'Origine France Garantie' (Made in France) label, which was awarded to the Lotion P50, the brand's iconic skincare product.

The French brand is represented by a network of exclusive distributors working in over 85 countries. Each of them is tasked, in their respective countries, with selective marketing of Biologique Recherche products and treatment protocols to exclusive and prestigious establishments.

On every continent, more than 15,000 professionals embody the Biologique Recherche spirit and, thanks to their hard work and dedication, transmit the know-how for which the brand is famous.

Biologique Recherche is present in a network of prestigious medispas, spas and hotel spas in more than 85 countries.



**Biologique Recherche is the official
skincare brand of the Forbes Travel Guide**



OUR COMMITMENTS

Our socially responsible approach to promote universal wellbeing



Biologique Recherche's purpose is to improve skin quality and health, helping enhance self-esteem which is so essential to people's fundamental wellbeing. To this end all our staff, distributors, suppliers and wider stakeholders strive daily to improve societal and environmental wellbeing, now and in the future. The company's CSR approach is underpinned by the commitment Biologique Recherche made in 2018 to the United Nations Global Compact and on international standards, notably the United Nations 17 Sustainable Development Goals and ISO 26000.



Our Contribution to Collective Wellbeing and Local Solidarity

The social dimension of our business naturally prompts us to support vulnerable people. To this end, we have for many years been developing partnerships to facilitate their access to treatment. Biologique Recherche teamed up with the charity Wellness For Cancer to design special skincare treatments for cancer survivors and people living with cancer, and then created a program to train beauty therapists who will deliver them.

Among other tangible actions that show the strength of our commitment, some of the more notable are a long-standing partnership with the charity Rose Magazine, donations of products and treatments to the You Can Thrive initiative in the United States, and our sponsorship of the Global Wellness Institute to promote universal wellbeing around the world.

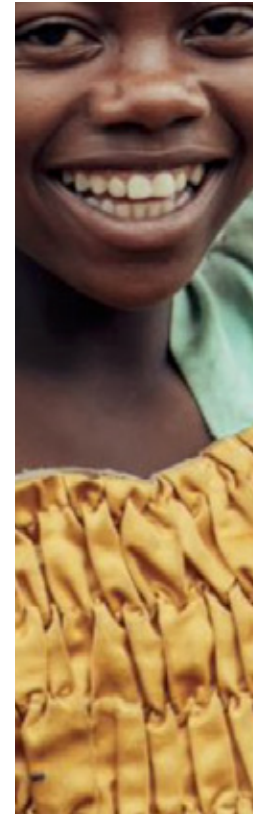
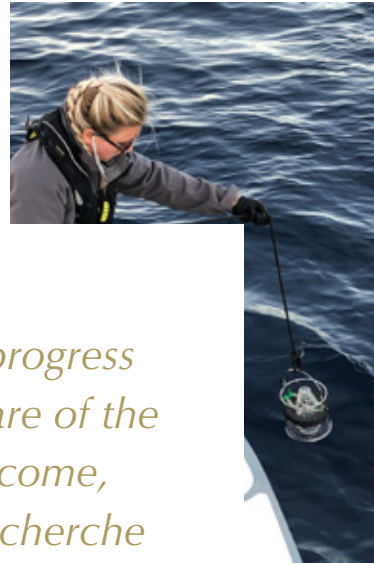
Environmental protection is a key focus for our business

In the cosmetics sector in particular, reducing the environmental footprint must be tackled both at production facilities and through greener design of products and packaging. Biologique Recherche began to integrate these issues into its strategic thinking several years ago. We've taken numerous measures at our production facility in Argenteuil, in the Ambassade and the Academy, as well as in our French and American offices. These range from improving energy efficiency to sustainable waste management, and include many specific actions to reduce our carbon footprint such as the offsetting of greenhouse gas emissions relating to our staff's business travel by plane.

We're also rethinking our products, analyzing their entire lifecycle from the procurement of raw materials to the finished product's end of life.

We also play our part in environmental protection as founding members of a project set up to preserve oceanic ecosystems: the Oceano Scientific program.

Proud of the progress made but aware of the challenges to come, Biologique Recherche intends to continue working for sustainable growth that respects the environment and is attentive to the wellbeing of all.



The Wellbeing of Employees and Communities at the Heart of our Activities

The success of Biologique Recherche is built on its vital energies: the women and men who contribute to the company's development every day. This is why we place particular importance on our responsibility as an employer and partner, one that is committed, transparent and faithful to its CSR principles in terms of safety and equal opportunity. We are also attentive to quality of life in the workplace, which we firmly believe has a positive impact on the sustainable performance of our company.

The health and safety of our guests is another permanent concern for Biologique Recherche. We address this through the constant quality of our offer, strict compliance with the regulations in force and ongoing research into eco-responsible packing and formulations. These requirements go hand-in-hand with transparent communication informing our guests of the composition and sourcing of our products.

